RIDE

CORPORATE &
EDITORIAL DESIGN by

ſiese, stefan josef

***RIDE*:** Dipl-Des. Stefan Riese, freier Berater und Designer mit Sitz in Nippes, Köln.

Geboren in Paderborn, ausgebildeter Typograf, Studium an der KÖLN INTERNATIONAL SCHOOL OF DESIGN und der UNITEC in Auckland, Neuseeland.
1998 Gründung des Büro für Gestaltung NACH KARLA RIESE.
Weitere Stationen: 2005 Internship bei METADESIGN, 2007 – 2009 Art Direction der „uptown strut“ (BÜRO.9 VERLAG), 2009 – 2010 Art Director bei BRANDIT und 2011 Senior Art Direction bei KW43 BRANDDESIGN. Seit 2012 Designmanagement WDR Corporate Design.

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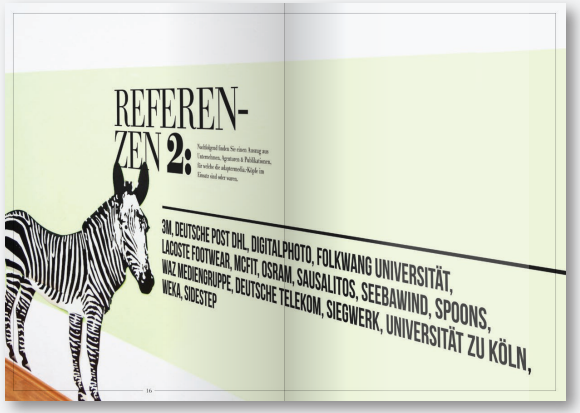
ADAPTERMEDIA

ART DIRECTION
Imagebroschüre

1 Titel
2 Innenseiten

1

2



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LÖWENZÄHNCHEN E.V.

ART DIRECTION
Backbuch

1 Titel
2 Innenseiten

1

2

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DORMA

CORPORATE DESIGN
Corporate Literature

1 Technische Dokumentation
2 Produktbroschüre
3 Kataloge
4 Magazin OPEN D

© KW43 BRANDDESIGN

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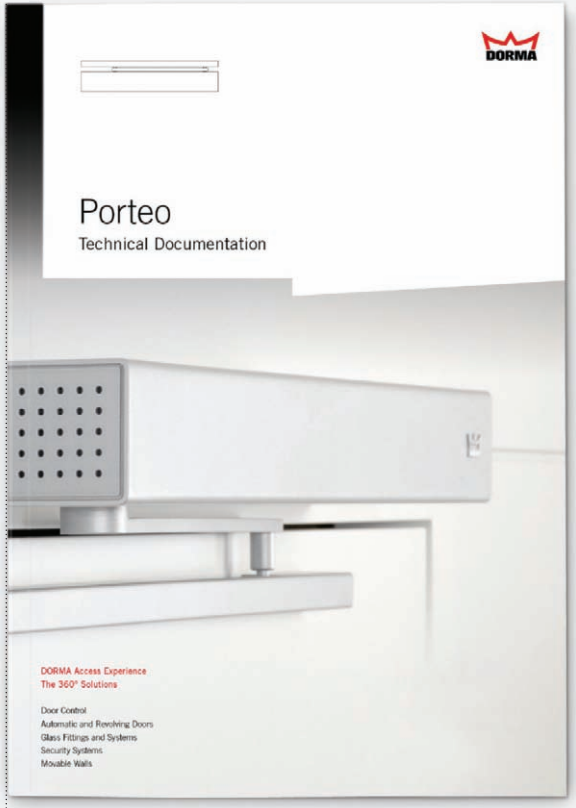

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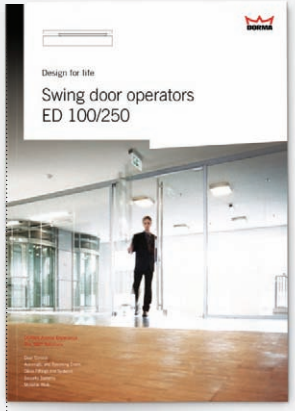

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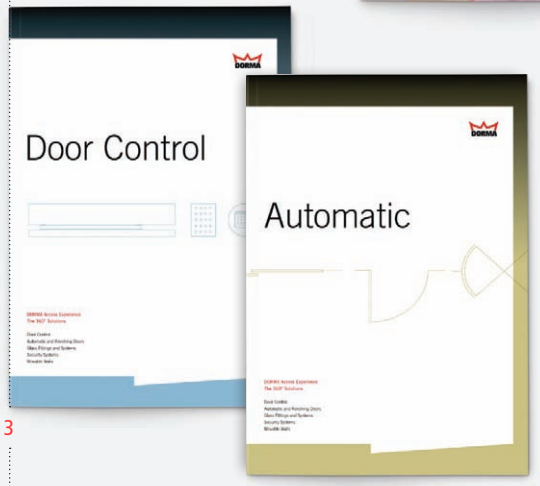

3

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QVC

ART DIRECTION SHOOTING
Katalog Schmuckgeschenke

1 Shooting
Fotografie: Thomas Kruesselmann
2 Katalog
3 Icon

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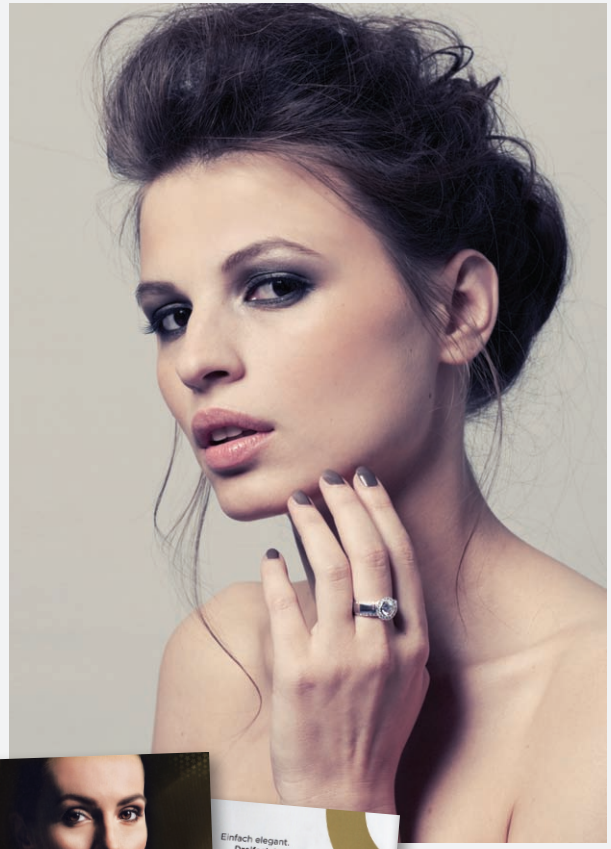
1



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LUPENREIN 3

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BUNDESKUNSTHALLE

ART DIRECTION
DOGON Ausstellung

1 Key Visual
2 Folder

1

2

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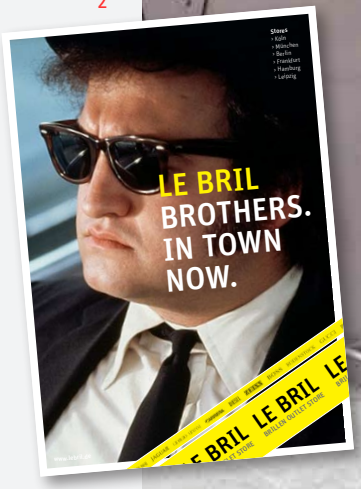
LE BRIL

NAMING / CORPORATE DESIGN
Brillen Outlet Store

1 Logo-Tape
2 Flyer „Brothers“
3 Citylight-Poster
4 Brillen-Box

3

2



4

1

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POWER RESEARCH SEMINARE

ART DIRECTION

Jahreskatalog 2011/12

1 Titel
2 Innenseiten

1

2

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BÜRO.9 VERLAG

ART DIRECTION
Compilation-Serie
uptown strut: Editors' Selection

1 LP

1

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ENERSYS

CORPORATE DESIGN (MIT PETER SPECHT)
Imagebroschüre „Gaswärmepumpen"

1 Titel
2 Innenseiten

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1

2

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ENERSYS

CORPORATE DESIGN (MIT PETER SPECHT)

Imagebroschüre „Gaswärmepumpen"

3 Innenseiten

4 Umschlag

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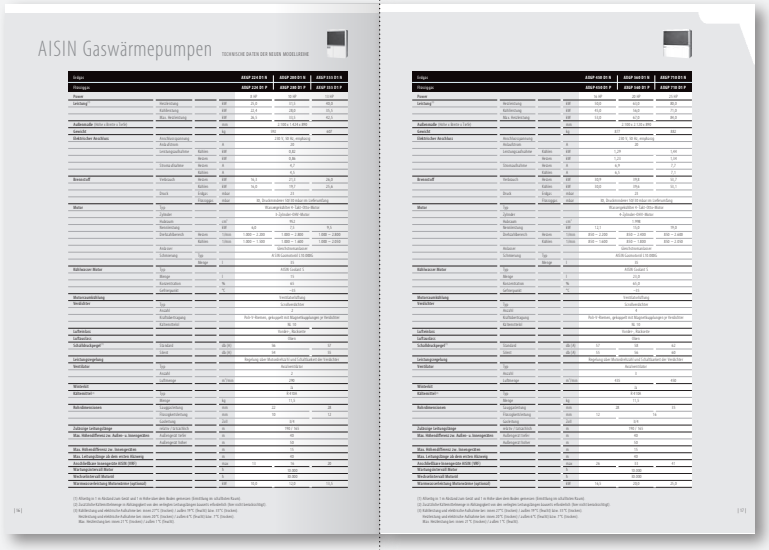

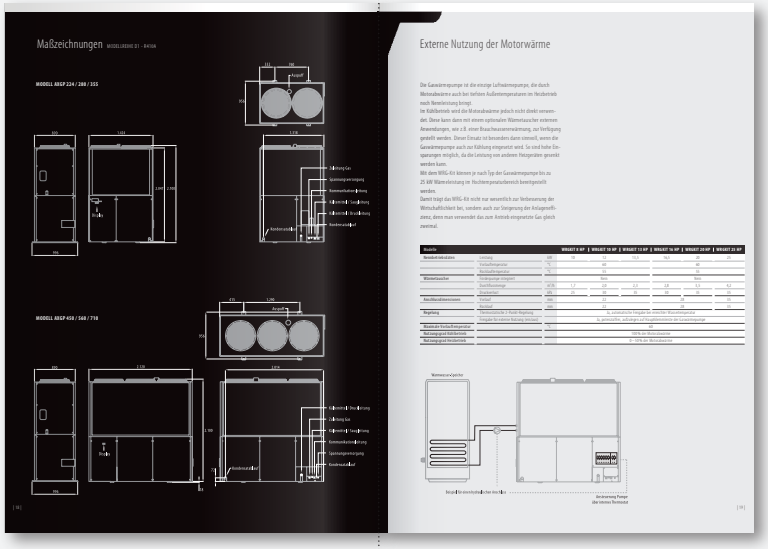

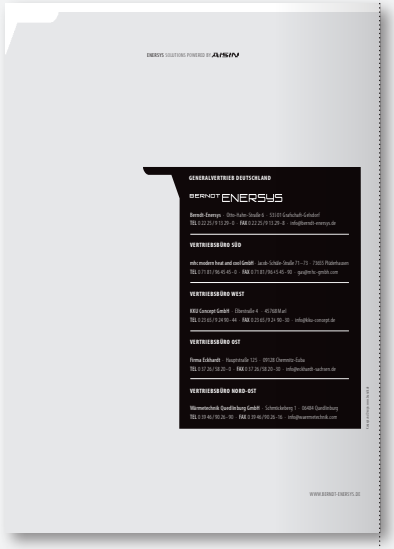

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4

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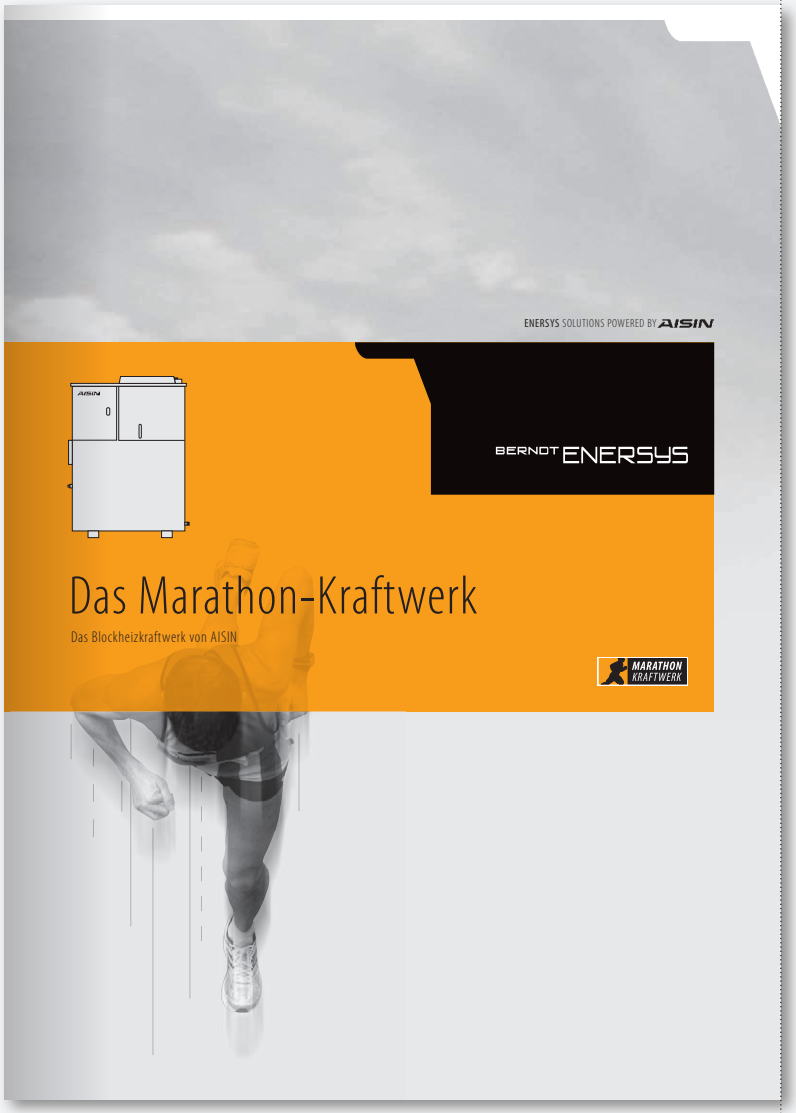
ENERSYS

CORPORATE DESIGN (MIT PETER SPECHT)
Broschüre „Das Marathon-Kraftwerk“

1 Titel
2 Innenseiten

© BRANDIT



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BÜRO.9 VERLAG

ART DIRECTION
uptown strut

1 Titel Nr. 01
2 Innenseiten Nr. 01

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uptown strut

Nr. 01
Frühling/Sommer 2008
Gratis

SOUL FUNK JAZZ

20 JAHRE UNIQUE RECORDS

Vom Partykeller in den Unique Club

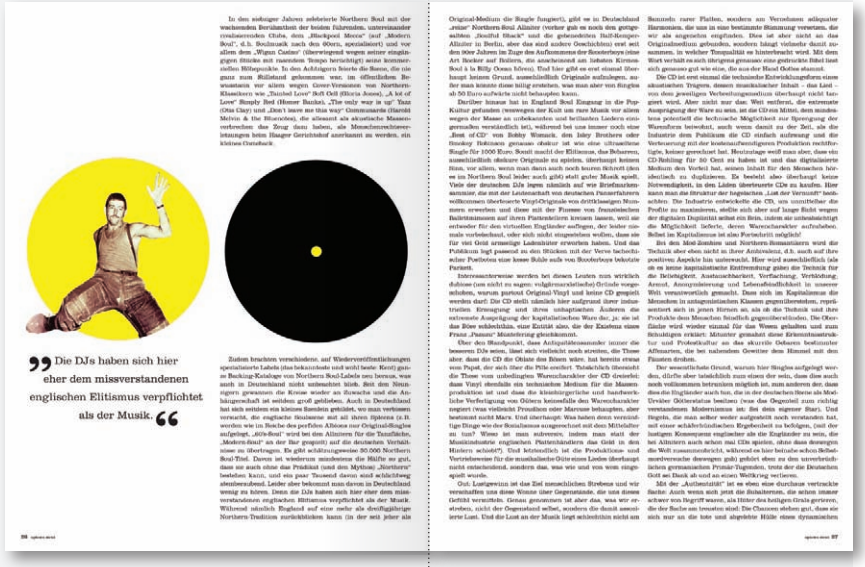
NORTHERN SOUL IM NETZ Die Demokratisierung bezaubernder Musik

BALTIC SOUL WEEKENDER 2008

Portrait: **NICK RECORDKICKS** (Mailand)

1

2



Die DJs haben sich hier eher dem missverstandenen englischen Elitismus verpflichtet als der Musik.

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uptown strut

BÜRO.9 VERLAG

ART DIRECTION
uptown strut

1 Bildmarke
2 Innenseiten Nr. 01

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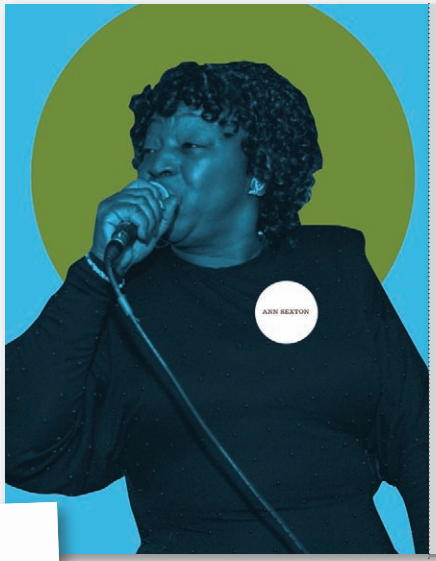

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ART DIRECTION
uptown strut

1 Titel Nr. 02
2 Innenseiten Nr. 02

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1

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ART DIRECTION + ILLUSTRATION
uptown strut

1 Titel Nr. 03
2 Innenseiten Nr. 03

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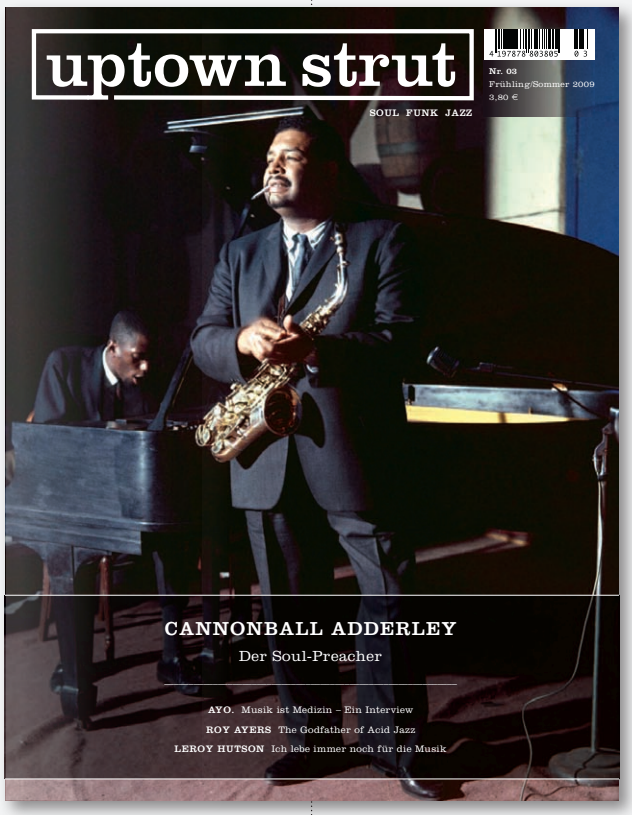

2

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HEIMBACH

ART DIRECTION
Corporate Literature

1 Geschäftsbericht 2007
2 Imagebroschüre
3 Einladung Firmenjubiläum

© BÜRO.9 MEDIENGESTALTUNG

1

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FAMILY VISION CARE

ART DIRECTION

1 CD
2 LP

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1

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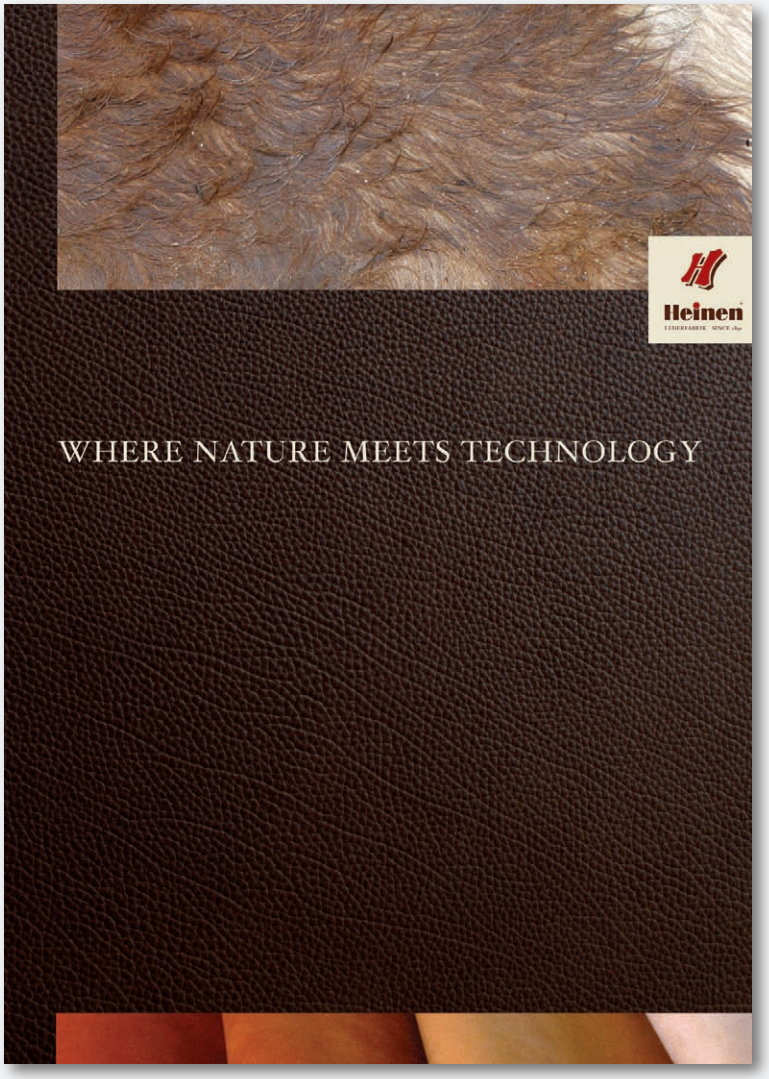
HEINEN LEDERFABRIK

CORPORATE DESIGN

Corporate Literature

1 Imagefolder
2 Hang Tag

© BÜRO.9 MEDIENGESTALTUNG



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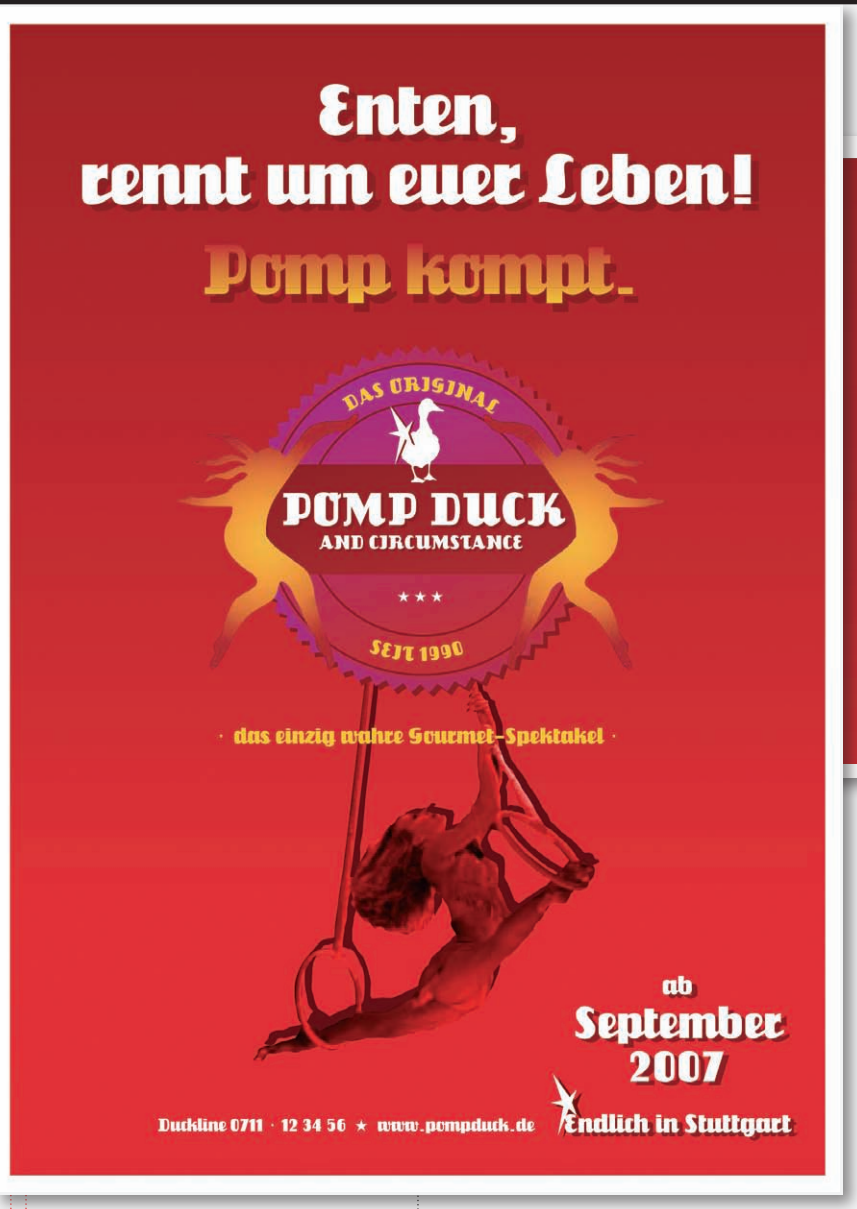
POMP DUCK
AND CIRCUMSTANCES
POMP DUCK AND BUSINESS

CORPORATE DESIGN
Standort Stuttgart

1 Plakat PDC
2 Menükarte PDC
3 Bildmarke PDB
4 Visitenkarte PDB

© KÖHLER KOMMUNIKATION



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RUNNERSBASE

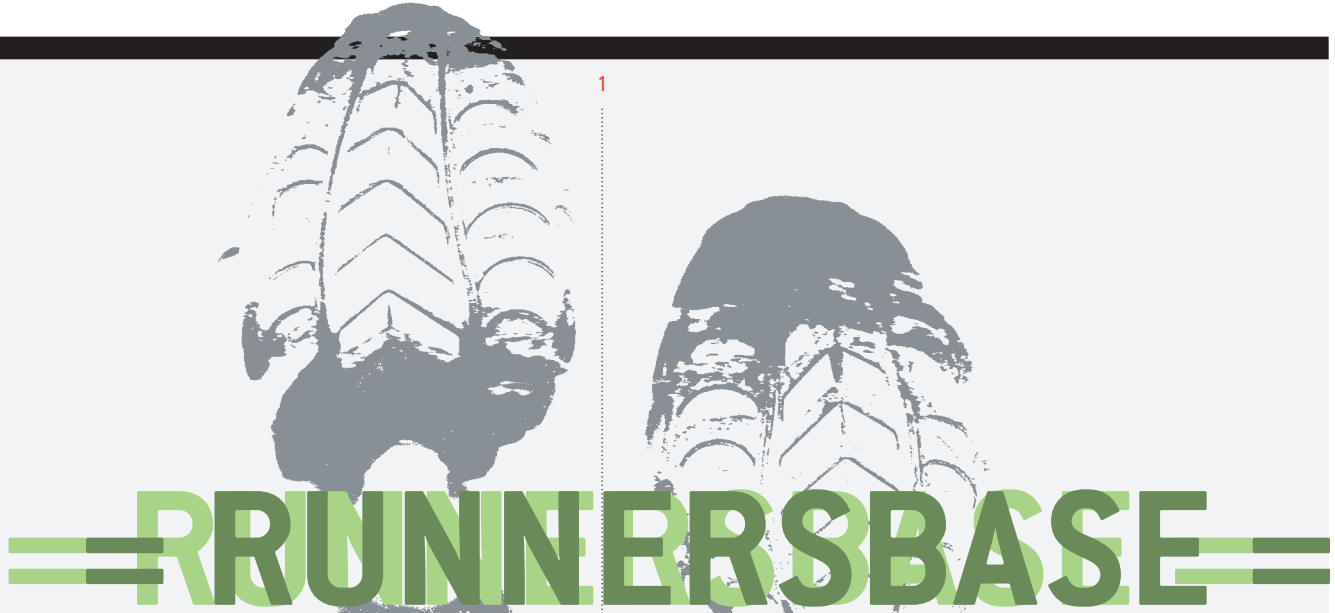
CORPORATE DESIGN

Online-Laufportal

1 Bildmarke

2 Website-Gestaltungskonzept

1



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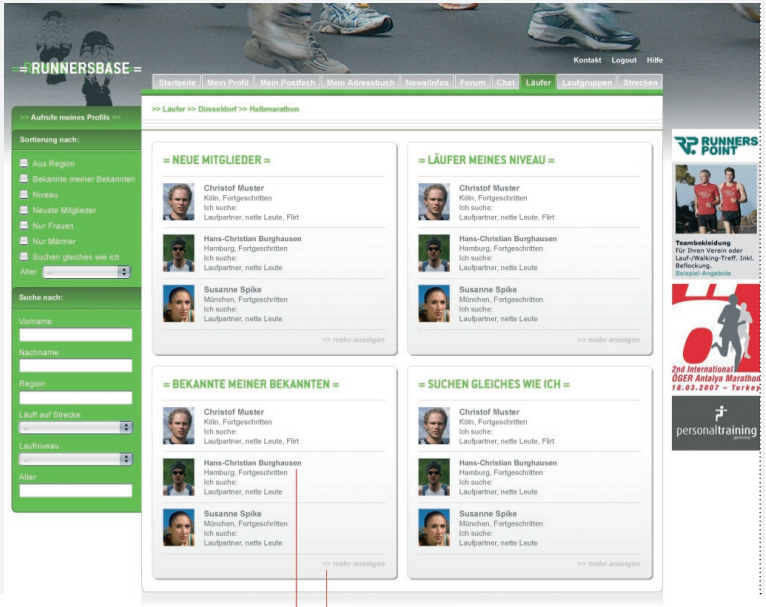

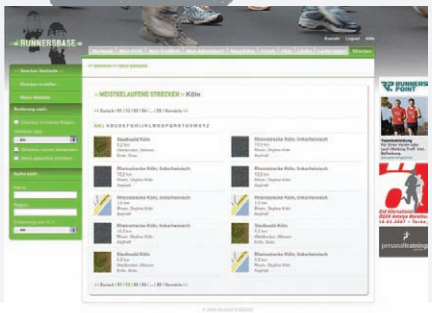

Rollover: Farbwechsel >> Link

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AUDI

CORPORATE DESIGN

1 Audi-Marke (original)
2 Marken-Überarbeitung 1
3 Marken-Überarbeitung 2
4 Händleranzeige
5 Ideal-Eigenschaftsspinne

© METADESIGN

1

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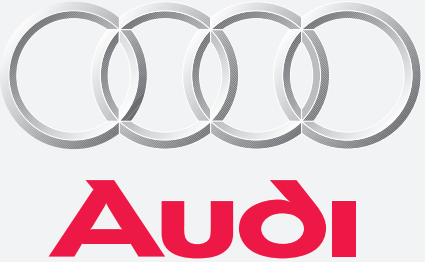

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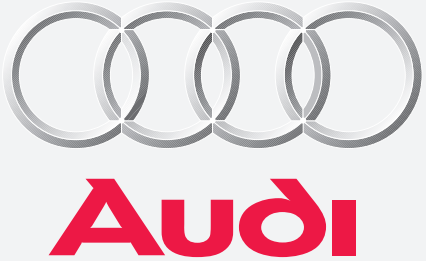

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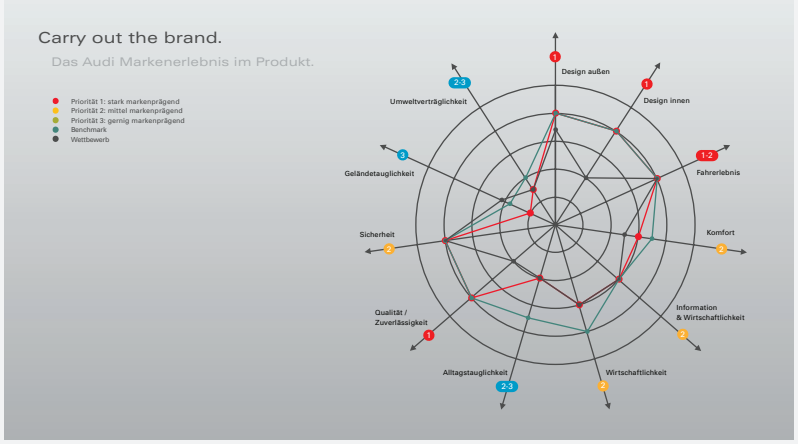

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ENOCTUA ONLINE SERVICES

CORPORATE DESIGN

1 Bildmarke
2 Briefbogen / Briefumschlag
mit Adressaufkleber

1

E NOCTUA
ONLINE SERVICES

2

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JOHANN ROESBERG

CORPORATE DESIGN

1 Briefblatt und Visitenkarte
2 Mailing

1

2

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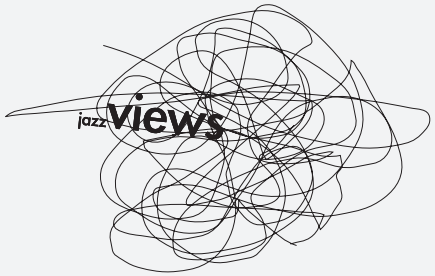
DIVERSE

CORPORATE DESIGN
Logos



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CORPORATE &
EDITORIAL DESIGN by

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